

April 24, 2012

Board of Supervisors  
County of Ventura  
800 South Victoria Avenue  
Ventura, CA 93009

**Subject:** Receive and File A Presentation of the Ventura County Area Agency on Aging Strategic Plan for Fiscal Year (FY) 2012-16; Approval of the Ventura County Area Agency on Aging Strategic Plan; and Approval of and Authorization for the Letter of Transmittal as Required by the California Department of Aging.

**RECOMMENDATION:**

It is recommended that your Board:

1. Receive and file a presentation of the Ventura County Area Agency on Aging's Strategic Plan for FY 2012-16;
2. Approve of the Strategic Plan for submittal to the California Department of Aging (CDA) (Exhibit 1); and
3. Approve and authorize the Chair of the Board to sign three (3) copies of the Strategic Plan's Letter of Transmittal (Exhibit 2) as **required by the CDA**.

**DISCUSSION:**

Area Agencies on Aging (AAAs) were created by the Older Americans Act (OAA) with a mandate to serve as visible effective leaders and advocates and to provide local leadership in accomplishing the federal program goals. These goals are specified broadly in the OAA as: 1) to preserve and maintain maximum independence and dignity in a home environment for older individuals capable of self-care with appropriate supportive services, including support to family members and other persons providing voluntary care to older individuals needing long-term care services; 2) to remove individual and social barriers to economic and personal independence for older individuals; and, 3) to provide the opportunity for older individuals to receive managed in-home and community-based long-term care services. AAAs are charged with addressing and planning for a broad spectrum of matters related to the needs of older individuals in our rapidly changing society. These individuals live in a variety of settings within our county, including long-term care facilities. They include poor, low-income

*"We haven't forgotten the meaning of respect your elders."*

minority individuals; those who are frail, isolated, neglected, and exploited; those with limited English-speaking ability; those dealing with the problems of dementia or cognitive impairment; and, caregivers. These groups also include a dramatic increase of individuals who will become seniors during the 2012-2016 planning cycle and beyond. In addition to the state and federal requirements, the plan also contains goals, objectives and benchmarks for other activities the agency is engaged.

The Strategic Plan for FY 2012-2016 (Exhibit 1) represents the Ventura County AAA's response to the needs in the community in addition to serving as our grant application to the State of California for FY 2012-2016 funding. Federal and State guidelines dictate a large portion of the content. In conformance with state regulations, the Strategic Plan for FY 2012-16 (Area Plan) was presented to the public at a hearing on April 11, 2012. The Area Agency on Aging Advisory Council recommended the approval of this plan on April 11, 2012. The California Department of Aging requires that the plan be submitted by May 1, 2012.

Today's presentation will highlight some of the successes of the past year and frame future challenges that the agency faces as it moves forward given a growing and aging population and stagnant federal and state funding.

These documents have been reviewed by the County Executive Office and the offices of the Auditor-Controller and County Counsel. You may contact me at 477-7300 if you have any questions.

  
VICTORIA JUMP  
Director

Attachments:  
Exhibit 1 - Strategic Plan FY 2012-16  
Exhibit 2 – Strategic Plan Transmittal Letter